San Mateo Youth Foundation, Inc.
409 Seville Way · San Mateo, CA 94402 · (650) 341-3557

Memorandum of Agreement

Parties to the Agreement. This Memorandum of Agreement (MOA) is entered into by the San Mateo Youth Foundation (SMYF) and the University of California, Berkeley Office of Undergraduate Admissions (UCB Undergraduate Admissions).

Goal of the Agreement. The goal of this MOA is to benefit the clients that the SMYF serves by the SMYF partnering with UCB Undergraduate Admissions to provide accurate and essential information about college admissions. By refining and improving the relationship among SMYF and UCB Undergraduate Admissions, we will inspire and empower students and parents to aim for college admission, including to UC Berkeley and the other campuses of the UC system, thereby improving the rest of their lives.

Roles. These are the respective roles of each party, subject to further amendment.

**SMYF will:**
- be a partner of UCB Undergraduate Admissions and serve as a messenger for UCB Undergraduate Admissions to high schools in San Mateo County;
- in collaboration with UCB Undergraduate Admissions, SMYF will focus our efforts to socioeconomic challenged students in San Mateo County who could benefit from access to information about a range of higher education opportunities;
- convey UC Berkeley's welcoming policy to students who might not otherwise believe in their potential to attend a four year university, including but not limited to Berkeley and other UC campuses;
- accurately inform San Mateo County students of UC Berkeley's holistic review process and illustrate how many selective universities will consider your application within the context of your life, both in the classroom and outside the classroom;
- apprise UCB Undergraduate Admissions of all of the schools we approach and with whom we make relationships;
- provide UCB Undergraduate Admissions with a list of individual students working with us in each of the high schools; and,
- contact UCB Undergraduate Admissions at the soonest possible time about seminars or similar events that SMYF conducts either at the individual high school or county facilities so that UCB Undergraduate Admissions can arrange for participation by someone from UCB Undergraduate Admissions or others at Cal, subject to availability.

**UCB Undergraduate Admissions will:**
- be a partner of SMYF and serve as a primary point of contact at UC Berkeley for purposes of SMYF’s work in high schools in San Mateo County;
- keep SMYF current on admissions and financial aid policies by providing available resources;
- commit to participation in at least one seminar or event annually in San Mateo County as determined jointly by the SMYF and UCB Undergraduate Admissions; and,
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- commit to providing one presentation annually by a representative of UCB Undergraduate Admissions at UC Berkeley during a SMYF campus visit to UC Berkeley at a time mutually agreed upon by the parties.

Amendments. This MOA can be amended by mutual agreement of both parties.

Effective Date and Duration. This MOA shall become effective upon execution by both parties and remain in effect from the latter date of execution through as long as both of the parties agree to uphold its terms.

Signed by the Parties, below.

[Signature] 5/22/13
(Signature) 5/22/13

Esmeralda Ortiz  Amy W. Jarich
Executive Director  Director of Undergraduate Admissions
San Mateo Youth Foundation  University of California, Berkeley